



SOYSAL
INTERNATIONAL

2026 EDITION

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SOFTWARE SERVICES

E-CATALOGUE

Web, mobile and automation · 6 services

WHY US

Corporate websites, booking and e-commerce platforms, business process automation, mobile apps and AI integration. One team from discovery to support.

WE BUILD THE SOFTWARE OUR OWN BUSINESS RUNS ON

This site, the quote pipeline behind it and our internal tracking tools are our own work. We run it ourselves before recommending it to you.

WE SPEAK THE LANGUAGE OF TRADE

Quotes, orders, shipping, customs paperwork. You will not spend time explaining the process; we have worked inside it for twenty years.

THREE LANGUAGES, ONE TEAM

Turkish, English and French interfaces and content come from one hand. No separate translation agency to chase.

HOW WE WORK

01

Discovery

We agree together on what will be built, the scope and the budget range. The output is a written scope.

02

Design

Screen flow and a clickable prototype. You see the system on screen before a single line of code is written.

03

Build

We move in two-week packages. At the end of each one you try a working version yourself.

04

Launch and support

Go-live, training for your team, monitoring. Updates and support continue under an agreement.

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A multilingual site that explains your company, opens fast on a phone and has its SEO built in from the start.

A corporate site is the company's digital office: a buyer reads it before they know you. We build a site that explains the business, opens in seconds on a phone and shows up in search results. You update the content yourself afterwards, without coming back to us for every change.

- Multilingual structure with hreflang
- SEO foundation and structured data
- Content management (CMS)
- Speed and accessibility measured

- Design system and page templates
- Multilingual content structure, hreflang and sitemap
- SEO foundation: titles, meta descriptions, structured data
- Content management panel (CMS) and training

For companies that sell abroad and need to be explained in more than one language.

02

BOOKING AND APPOINTMENT PLATFORMS

Systems that take the booking, manage the calendar and send the reminder on their own.

When the appointment book lives on a phone, work is lost during the day: unanswered calls, forgotten bookings, empty slots. The platform takes the booking itself, shows the calendar on one screen and sends the reminder automatically. No-shows drop and empty hours become visible.

SCOPE

- Calendar, staff and branch management
- SMS and email reminders
- Online payment
- Occupancy and revenue reporting

DELIVERABLES

- Customer booking screen and admin panel
- Staff, service duration and branch setup
- SMS and email reminder flow
- Online payment, cancellation and rescheduling rules

WHO IT IS FOR

For businesses that run on time slots: salons, clinics, gyms, service workshops.

E-COMMERCE

A storefront where products, stock and orders are run from a single panel.

A storefront is not just a shop window. If stock, orders and shipping are not run from one place, errors multiply as you grow: you sell what you do not have, or pack the same order twice. We build a store that ties products, stock and orders into one panel and talks to your payment provider and couriers.

SCOPE

- Product and stock management
- Payment and shipping integrations
- Multi-currency, multi-language
- Marketplace connections

DELIVERABLES

- Product, variant and stock management
- Cart, checkout and order flow
- Payment provider and courier integration
- Multi-currency, multi-language and tax rules

WHO IT IS FOR

For manufacturers and wholesalers selling their own brand, and sellers who do not want to depend on marketplaces.



BUSINESS AUTOMATION AND INTEGRATION

We move manual quote, order and stock workflows into software.

In most companies the quote sits in a spreadsheet, the order in WhatsApp and the stock in a notebook, and nobody sees the whole picture. We move those flows into one system, make it talk to your existing accounting or ERP, and give management the status on a single screen. The goal is not to sell new software but to stop the same data being typed twice.

SCOPE

- Quote, order and stock workflows
- ERP and accounting integration
- Document and approval chains
- Management dashboard and reports

DELIVERABLES

- Quote, order and stock flows moved into software
- Roles, permissions and approval chains
- ERP, accounting and e-invoicing integration
- Management dashboard and scheduled reports

WHO IT IS FOR

For companies losing track as the team grows and entering the same data in several places.

MOBILE APPLICATIONS

One codebase for iOS and Android; we handle the store release as well.

Not every business needs a mobile app; in many cases a good website is enough and we say so plainly. But when you have a field team, returning customers or a flow driven by notifications, the web cannot replace an app. We write iOS and Android from a single codebase.

SCOPE

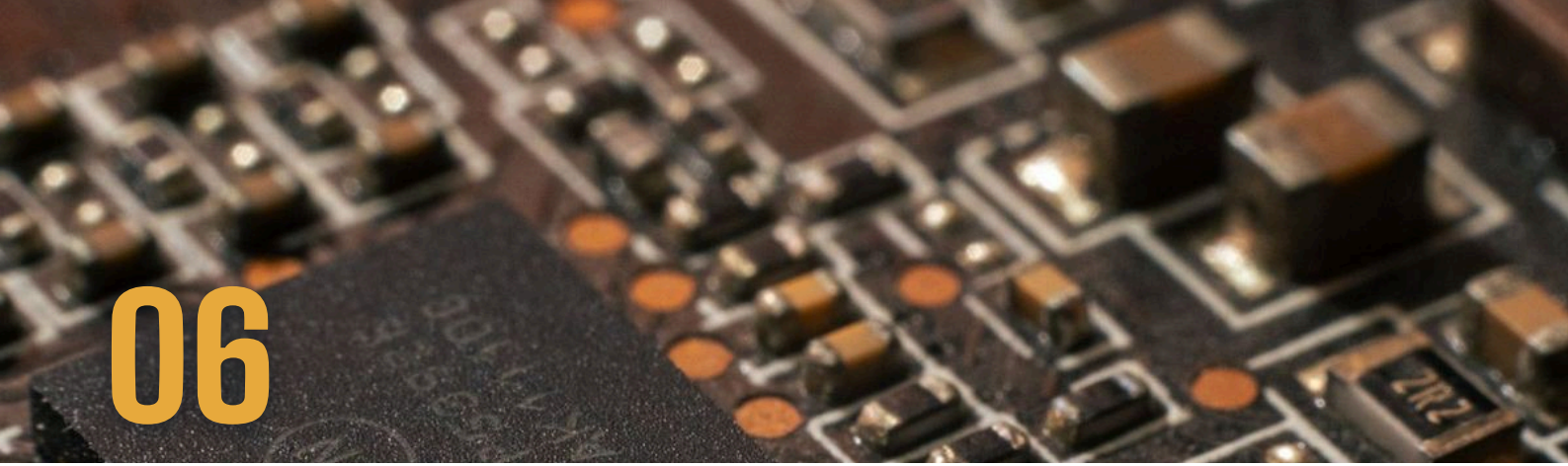
- One codebase for iOS and Android
- Push notifications
- Offline use
- App Store and Google Play release

DELIVERABLES

- iOS and Android builds from one codebase
- Push notification infrastructure
- Offline use and data sync
- App Store and Google Play release, version tracking

WHO IT IS FOR

For businesses with field teams, loyalty programmes or workflows that run on regular notifications.



06

AI INTEGRATION

An assistant tied to your own data, document reading and recommendations, where they actually help.

AI is not a product on its own; placed in the right spot it is a part that saves time. We use it where it reads an incoming list and turns it into a table, answers from your own documents, or reduces repetitive correspondence to a draft. We also write down from the start which decisions stay with a human.

SCOPE

- Document and list reading
- Assistant tied to your own data
- Search and recommendation
- Draft correspondence

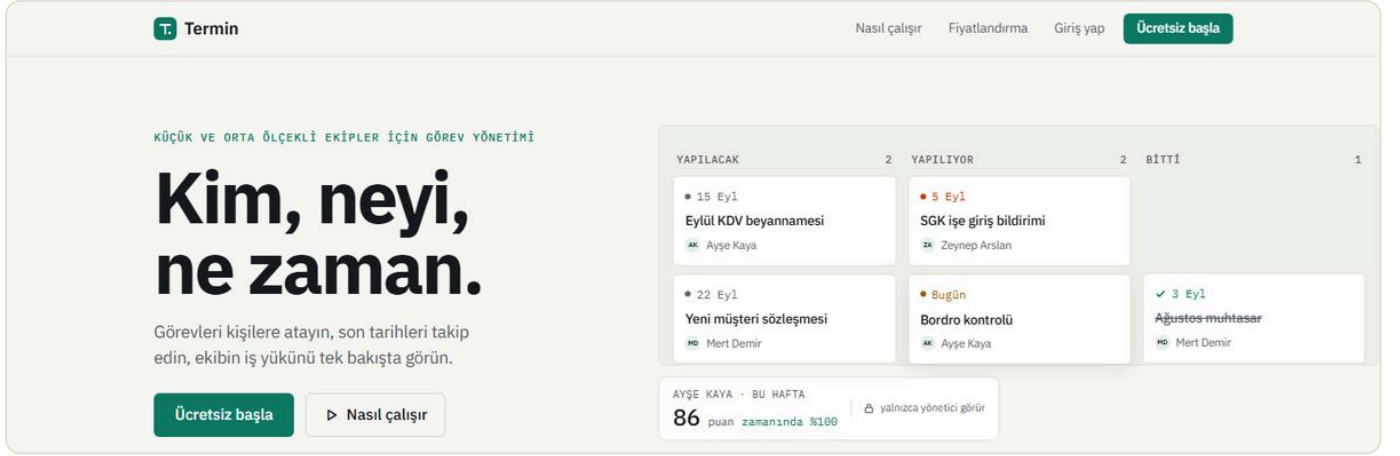
DELIVERABLES

- Document, PDF and list reading flows
- Question-and-answer assistant tied to your own data
- Search and recommendation infrastructure
- A written definition of the points that need human approval

WHO IT IS FOR

For teams that spend much of the day reading documents, retyping lists and answering the same questions.

REFERENCES



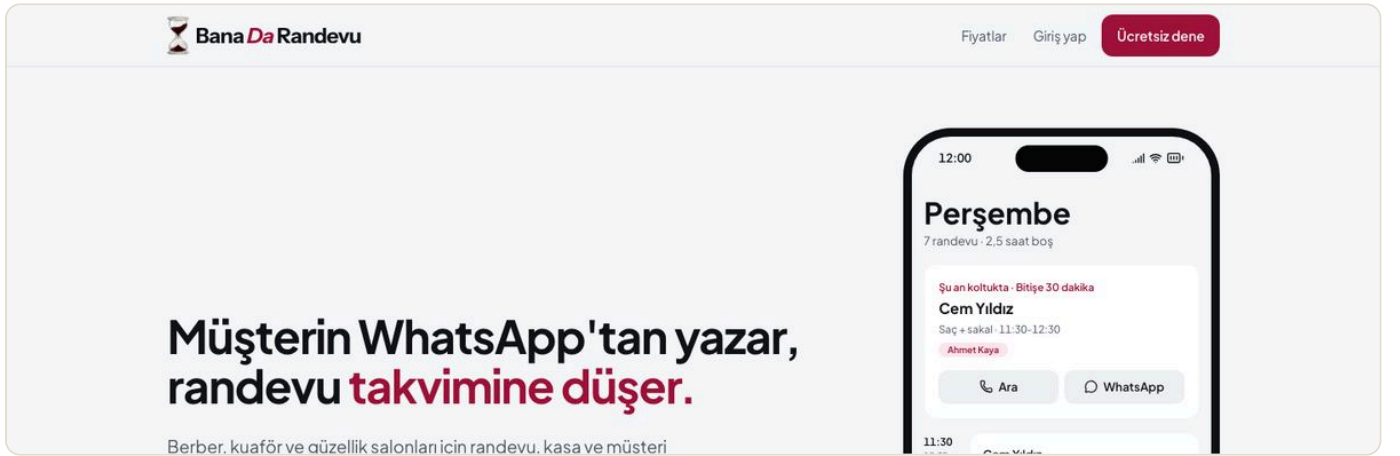
TERMIN

Task management for small and mid-size teams

Assign tasks to people, track deadlines and see the whole team's workload at a glance. Recurring work schedules itself; team performance is assessed with data.

terminhq.com

WEB APP · SAAS · SUBSCRIPTION



BANA DA RANDEVU

Bookings, till and customer records

For hairdressers, barbers, beauty salons, clinics, studios — any business that runs on appointments. Customers book online, the business skips the paper diary; staff calendars and payment methods on one screen.

banadarandevu.com

WEB APP · ONLINE BOOKING · SUBSCRIPTION

Both are live today and used on subscription; the same team builds your project.

LET'S DISCUSS YOUR PROJECT

**DESCRIBE WHAT YOU WANT TO
BUILD IN A PARAGRAPH; WE
COME BACK WITHIN TWO
WORKING DAYS WITH SCOPE
AND A BUDGET RANGE.**

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